

Winter (first) semester 2024-2025

BA Tourism and Hospitality Management

THM_W_01 Global problems – 2 ECTS

Learning about the most important problems of the contemporary world and developing curiosity and an attitude geared to learning about contemporary issues

Need to improve one's knowledge of the modern world. Factors limiting the development of tourism in the world

THM_W_02 Introduction to tourism – 2

Outline of tourism business and basics of the tourism sector of economy. Basic knowledge of tourism. Possible negative impacts (dysfunctions) of tourism.

THM_W_03 Fundamentals of recreation – 2

Characteristics and basics of recreation and the terminology of the subject in the context of health (physical, mental, social) and physical culture. Knowledge on organisation of sports and recreational activities independently in different social groups.

THM_W_04 Introduction to hospitality – 2

Outline of hotel business and basics of the hospitality sector of economy

THM_W_05 Introduction to catering – 2

Knowledge about original, regional food products and traditions; recognition of Regional Products registered in EU. Regional cuisine as an important element of the regional tourism product.

THM_W_06 History of tourism and international travel – 2

The importance of accommodation for tourist services. Elements of hotel industry history in the world, in Poland and in the region.

THM_W_07 Intellectual property rights – 2

Familiarization with the concepts of copyright law.

Getting to know the principles of legal protection of intellectual property in the Polish and European law system

Acquisition of the ability to properly use the law

THM_W_08 Human nutrition and product quality – 2

Gaining knowledge about nutrients and their effects on the human body.

Obtaining knowledge to assess the state of nutrition and to organize nutrition in accordance with the principles of healthy eating.

Getting to know the conditions shaping the quality of food and applicable laws in this area.

Vincent Pol University in Lublin

BA Tourism and Hospitality Management

MA International Tourism

Programme Coordinator - Radosław Dolecki, Ph.D.

THM_W_09 Fundamentals of accounting in tourism – 2

Familiarizing students with the specificity and functioning of accounting in the hotel industry, gastronomy and tourism.

Familiarizing students with legal standards, regulations and accounting principles in the hotel and catering industry.

Familiarizing students with the basic elements of financial statements and accounting tools used in tourism, gastronomy and hotel industry.

THM_W_10 Fundamentals of statistics in tourism – 3

Mastering the theoretical foundations, getting to know examples of the use of statistical methods in the tourism industry.

Acquisition of the ability to conduct independent statistical analyses.

Developing analytical, synthetic and creative thinking skills.

THM_W_11 Tourism economics – 4

Getting to know the basic concepts and phenomena in the field of economic issues of tourism

Transfer of knowledge on the impact of economic factors on the size and structure of tourism demand

Getting to know the basics of the functioning of enterprises on the tourist market

THM_W_12 National and regional cuisine – 3

Summary and characteristics of a selected group of national cuisines.

Knowledge of original, regional food products.

Recognition of Regional Products registered in the EU.

Regional cuisine as an important element of the tourist product

THM_W_13 Information and booking systems in hospitality – 3

Acquisition of knowledge on the use of IT by various entities of the tourist and recreational market operating in the sector of accommodation and catering.

Transfer of knowledge and practical skills in the use of IT tools used in the tourism industry.

Acquisition, on the basis of technical documentation and program description, the ability to select and use available IT tools for use in the tourism industry.

THM_W_14 Legal aspects in hospitality and catering services – 3

Legal regulations pertaining to the provision of hospitality as well as catering services

THM_W_15 Tourism infrastructure and services – 3

Transfer of knowledge about tourist services and development as well as specific legal acts and mutual relations and competences

The functioning and the scope of activity and the structure of the hotel industry, gastronomy, communication and selected paratourist elements

THM_W_16 Diploma seminar – 4

Preparing students for writing a thesis in the form of a multimedia presentation.

Practising the ability to present the research project and deliver the presentation of the prepared work during the final exam